

11th International Stainless & Special Steel Summit

'Change'

After a decade in which China has almost single-handed re-shaped the global stainless steel industry, all other stainless steel producers finally received their wakeup call. The European, U.S. and Asian (outside China) industry has no choice but to right-size itself to balance regional demands with supply in order to return to sustainable profitability.

The Stockholm conference will be held at a time when the first steps towards a healthier industry take shape. But this is only the beginning and the 11th Summit will provide the opportunity to discuss various future scenarios and their consequences to our dynamic industry with the top executives from around the globe.

Top speakers will discuss future trends in the most important end uses sectors, including process industries, consumer durables, building and construction and the transport industry in order to get the best possible picture for the stainless and alloy steel demand for the year ahead.

A separate raw material module will update on all nickel, chrome and molybdenum projects that are planned to be commissioned in 2012 and 2013. Key players will present the pivotal role of stainless steel scrap and its availability. The changing relationship between the stainless steel industry and its raw material suppliers – in order to reduce price volatility - will be at the core of all presentations and discussions.

The tool- and engineering steel industry is facing the same structural problems, but with less pressure from China. Nevertheless also this industry enters a restructuring phase that will lead to capacity reductions, especially in forged products, where the overcapacity affects margins negatively. The answer of the engineering steel industry to growing imports from emerging countries can only be a change from 'volume to value' through high quality products and service packages which allow the mills to charge premiums over commodity products.

A separate 'Technology Module' will present an outlook for innovative future solutions in melting, refining, rolling and finishing that will enhance productivity, yields and quality in stainless- and special steel products. All global technology leaders will be present and a special focus will be put on advances in re-melting (ESR, VAR) technologies.

Stockholm will be the leading information and networking platform of the year 2012 in the stainless and special steel industry – you should be part of it!